

MOTION BY MAYOR MICHAEL D. ANTONOVICH

MARCH 1, 2011

The County of Los Angeles conducts an annual March of Dimes fundraising campaign in support of efforts to reduce premature births and infant mortality. County employees have generously supported this voluntary effort for many years, forming department teams of walkers and sponsoring various fundraising activities.

Last year, County employees raised \$344,000 for the March of Dimes “March for Babies” campaign, retaining the Top Public Sector award for a third consecutive year.

A portion of the proceeds from the campaign are donated to local health organizations, including the Long Beach Miller Memorial Hospital, Great Beginnings for Black Babies and Vision Y Compromiso.

The County’s March of Dimes “March for Babies” campaign is dedicated to continuing a tradition of fighting prematurity and infant mortality. County walkers will participate in the March of Dimes “March for Babies” walk-a-thon on Saturday, April 30, 2011, beginning at 8:00 am in Exposition Park.

A County team photo will be taken at 7:30 am in front of the Chief Executive Office’s booth. Campaign activities also will include:

- “County Night at Dodger Stadium” on Friday, April 15, 2011, 7:10 pm;
- A spring “County Night at Angel Stadium” in Anaheim;
- March of Dimes “MedWalks” at County hospitals and health centers during May and June; and
- “Blue Jeans for Babies,” a popular fundraiser, on Wednesday, June 1, and Thursday, June 2, 2011.

- M O R E -

MOTION

MOLINA \_\_\_\_\_

RIDLEY-THOMAS \_\_\_\_\_

YAROSLAVSKY \_\_\_\_\_

KNABE \_\_\_\_\_

ANTONOVICH \_\_\_\_\_

**I, THEREFORE, MOVE THAT THE BOARD OF SUPERVISORS:**

1. Proclaim Saturday, April 30, 2011 as "*March of Dimes 'March for Babies Day'*" in the County of Los Angeles in support of the walk-a-thon;
2. Proclaim Wednesday, June 1, and Thursday, June 2, 2011 as "*Blue Jeans for Babies*" days throughout Los Angeles County in support of the March of Dimes campaign, and encourage County employees to support this fundraising activity;
3. Waive parking fees in the amount of \$500 for 25 cars, excluding the cost of liability insurance, for parking at the Music Center for department coordinators attending each of the following events:
  - Annual training workshop on Tuesday, March 8, 2011
  - Annual executive kickoff breakfast on Tuesday, March 15, 2011
  - Campaign wrap-up meeting on Thursday, September 29, 2011
4. Request that the Chief Executive Office's Office of Workplace Programs and the Internal Services Department provide the necessary support services for the March of Dimes campaign; and
5. Encourage County departments and district directors and employees to voluntarily support and participate in the County's March of Dimes campaign, a worthwhile effort to reduce premature births; and further encourage everyone to attend the March of Dimes "March for Babies" walk-a-thon on Saturday, April 30, 2011, at Exposition Park.

Contact:

Victoria Pipkin-Lane, Director  
CEO-Workplace Programs  
500 West Temple Street, Room B-1  
Los Angeles, CA 90012  
213.974.2495  
[vpipkin@ceo.lacounty.gov](mailto:vpipkin@ceo.lacounty.gov)

Nick Chico  
Internal Services Department  
Parking Services  
213.974.9403  
[nchico@isd.lacounty.gov](mailto:nchico@isd.lacounty.gov)

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